

ARTSM Value proposition statement 2020

We are the most respected trade association in our field. We remain up to date with market and technology trends and new regulations and compliance requirements.

(Drivers)

- ARTSM is a recognised body for providing expert knowledge
- ARTSM members work collaboratively for the benefit of industry
- ARTSM membership is required for procurement tenders by users and suppliers – local authority tenders / Infrastructure consultancy bids
- ARTSM Guidance Notes are used by procurers
- ARTSM provides collective representation to government, user communities, and standards bodies
- ARTSM is a founder member of TOPAS and Highways Industry Alliance (HIA)
- ARTSM is a member of SSIP, BSI, Safer Highways, LCRIG
- ARTSM is represented at : TOPAS; BSI 509/3, 509/10, 509/11, 509/12, EPL/526, EPL/278; Spatula; HE Change Advisory Board; Transport Technology Forum; DfT Traffic Signs Working Party
- ARTSM assists in the establishment of standards and ethics in the industry
- ARTSM provides members with a strong collective voice and enables representation on a scale not possible for individual members to achieve alone
- ARTSM provides excellent value for money

(Our members)

- All our members recognise and support the core aims, values and objectives of the Association
- Member retention is consistently above average
- Member acquisition continues to remain good
- National events are highly supported by ARTSM members
- Members recommend ARTSM to others

(Corporate Member Benefits)

- Members gain increased upselling of products and services for your business
- Members work collaboratively within and across the working group sectors
- We provide members with help and support by collaborative and collegiate working
- Membership provides access to sector (pre-requisite in some areas)
- Provide real opportunities for members to feedback and feel listened to
- Members have significant benefit from networking opportunities
- Members can attend any working groups which provide opportunities to speak with experts in other fields of industry

(Personal Member Benefits)

- 🌱 Opportunities to increase knowledge and skills across and within their sectors
- 🌱 Career enhancement as member of the Association and/or committees
- 🌱 Members can seek help and assistance through the Association network
- 🌱 Professional development and CPD
- 🌱 Community wellbeing and belonging
- 🌱 Reputation and enhancement
- 🌱 Access to knowledge base
- 🌱 We provide access to other Bodies and Associations via our Association links

What do we offer :

- 🌱 Involvement in many external bodies ensures that ARTSM members have a voice that is heard, we are a voice of challenge and the Association actively takes steps to meet its members needs by representing those needs to the appropriate bodies.
- 🌱 Standards reviews – members through their representatives are given the opportunity to represent industry in the committees that we are involved in. This covers all areas of our community and close links to other areas such as the Road Markings committee and Highways Industry Alliance, which provides us with a much more holistic awareness of the industry.
- 🌱 Regular relevant working group meetings – we fix four meetings a year for working groups at the start of each year and where necessary and relevant these are increased to meet needs of members and industry. Meetings are well-structured and issues of concern are worked on collaboratively.
- 🌱 Opportunities to network and connect with other members – networking is a valuable part of the meetings we have, including attendance at the AGM which is a day event
- 🌱 Our Alternative Dispute Resolution is non-combative, providing guidance and awareness of standards and requirements which brings about behaviour changes of manufacturers and the user community, raising awareness of issues is a key membership benefit of the core aims and values of the Association
- 🌱 Provide access to resources and opportunities exclusively for members, or before non-members – because we sit on many committees, we are often aware of reports from other bodies early. We share all information received directly with members through our exclusive area on our website.
- 🌱 Enhance the status and competitive advantage of members to ‘gold standard’ – procurers use our member signposting pages as a first option when searching for products and services.
- 🌱 ARTSM supports positive member engagement – there are no wrong questions. Enhancing knowledge is about sharing and feeling part of a community. Feeling welcome and safe in our forums is key to their success.



If you wish to become a member of ARTSM please contact the General Secretary on 077821 394812 or general.secretary@artsm.org.uk in the first instance.

Applications of submission can be made using the application form from the website. Two years' full accounts are required with any application, which are held confidentially by the General Secretary.